

Print Advertisement Rates

1/8 Page: 4.79W x 2.75H 1/2 Page: 9.75W x 5.67H
 1/4 Page: 4.79W x 5.67H Full Page: 9.75W x 11.5H

National	1x		5x
1/8 Page		\$165	\$150
1/4 Page		\$300	\$270
1/2 Page		\$540	\$485
Full Page		\$975	\$880

Local	1x		5x
1/8 Page		\$100	\$85
1/4 Page		\$160	\$135
1/2 Page		\$275	\$250
Full Page		\$500	\$440

University/Non Profit	1x		5x
1/8 Page		\$70	\$65
1/4 Page		\$125	\$110
1/2 Page		\$220	\$200
Full Page		\$400	\$360

Student	1x		5x
1/8 Page		\$55	\$45
1/4 Page		\$95	\$80
1/2 Page		\$165	\$150
Full Page		\$300	\$270

*Colored Advertisements are a 10% increase in price

*Please ensure your advertisement complies with our sizes prior to submit

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